



The power to imagine.

The power to create.

The power to explore.

Career Objective:

WebWizard. A position playing to my creative, writing and technical talents as a web designer and developer.

Tools

- HTML/DHTML/CSS
- Flash/AS2/AS3
- Dreamweaver 8
- Email Campaigns/PPC
- Web 2.0 technologies
- Web mapping
- Active Server Pages (ASP)
- Online Mapping APIs
- Microsoft Project
- XML/XSLT/WSDL
- JavaScript/VBScript
- Fireworks/Photoshop
- SEO/SEM – Web Analytics
- Illustrator/Freehand
- RDB/Oracle SQL
- Object Oriented Programming
- Microsoft Access
- Microsoft Excel

Employment & Related Experience

Freelance Consulting – Denver area

(9/07-present)

- Dynamic, creative print or new media design
- Interactive, rich-media web-based applications
- Website design and consultation
- Web mapping, including Yahoo! Maps, GoogleMaps and other solutions
- Search engine marketing and web analytics

Senior Web Developer/Designer – GeoEye, Thornton, CO

(10/98 to 09/07)

- Maintain public company's customer-facing, corporate web presence, including design, content, marketing and programming.
- Responsible for major redesign of geoeye.com - combining two sites, orbimage.com and spaceimaging.com into one integrated web presence.
- Search Engine Optimization. Keywording and meta-tagging content for maximized search engine spidering.
- Built from scratch store.spaceimaging.com, Space Imaging's e-commerce vehicle for selling posters and digital imagery online. Store based on VBScript, JavaScript and Flash with hooks into Verisign's CyberCash for credit card authorization and payment.

Instructor – Westwood Institute of Technology, Westminster, CO

(3/00 to 10/02)

Part-time Instructor in Graphic Design Department teaching graphic design, web design and Flash classes

Designer – Sosland Publications, Kansas City, MO

(2/96 – 9/98)

Designer of three monthly trade publications as well as provide four-color cover artwork

Freelance graphic designer, science writer and editor

(5/87 – 10/02)

Owner of Explore Graphics – conceptualize, design and produce websites, ads, brochures, promotional items, magazines and newspapers. Clients include American Woodworker, ASPRS, Performing Arts Publishing, Medivance, New Theatre Restaurant, and University of Kansas Geology Department. Articles published in MX Developer's Journal, Astronomy, Final Frontier, Hydro Review and Solid Waste & Power.

Contributing Editor – Final Frontier, space exploration magazine.

(9/92 – 12/94)

Art Director, Production Manager – The New Times, Kansas City, MO

(11/91 – 5/95)

Designed and produced weekly alternative newspaper. Managed and motivated an eclectic team of designers and interns.

Graphics Editor/Editor – News Tribune Co., Jefferson City, MO

(8/88 – 2/91)

Edited wire and staff stories for daily newspaper. Managed night staff of reporters, proofreaders and photographers, choosing stories and photographs for regional readership.

John Williams

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Or 720.234.7058

john@terrazoom.com



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Education

Bachelor of Science in Journalism – Science Writing – 1987

William Allen White School of Journalism, University of Kansas. Concentrations in newspaper layout & design, magazine writing and design, geology and history and philosophy of science.

Awards & Activities

- **February 22, 2006** **Adobe Site of the Day** – (<http://www.terrazoom.com/projects.htm#WinterOlympicsExplorer>)
- **February 23, 2004** **Adobe Site of the Day** - (<http://www.terrazoom.com/projects.htm#Top102003>)
- **September 1997** **Honorable Mention** – Kansas City Star Travel Photo Contest
- **Best Front Page** **Honorable Mention** – Missouri Press Association Better Newspaper Contest. Shared with the Kansas City Star

Jet Propulsion Laboratory Solar System Ambassador (1/05 to present)

One of 500 volunteers nationwide associated with NASA/JPL, sharing the excitement of space exploration and NASA's mission with schools and other groups through talks, presentations and educational support material.

Just for Fun

Taekwondo

Hiking, backpacking, camping (especially with my kids), Flash and ActionScript development, photography, astronomy, geology (any science really), traveling.

Eye Candy

- [Online Portfolio Available](#)
- <http://www.terrazoom.com/projects.htm#GeoEyeWebsite> - Flash and XML, HTML and Zoomify.
- <http://www.terrazoom.com/projects.htm#ImageryStore> - HTML and VBScript tied to Oracle database with Flash and Zoomify
- <http://www.terrazoom.com/projects.htm#WinterOlympicsExplorer> - Flash and Zoomify. *Adobe Site of the Day 23 Feb 2004*
- <http://www.terrazoom.com/projects.htm#Top102003> Flash and Zoomify. *Adobe Site of the Day 23 Feb 2004*
- <http://www.terrazoom.com/projects.htm#AncientObservatories> HTML, Flash ActionScript, XML and Zoomify
- <http://www.terrazoom.com/projects.htm#GeoEyeGazette> ASP/JavaScript tied to Oracle database
- <http://www.terrazoom.com/POD> - Flash, ActionScript, XML, WebServices
- <http://www.terrazoom.com/maps/14ersYahoo.htm> - Yahoo!Maps and XML showing Colorado's 14ers location and information
- <http://www.terrazoom.com/moon/> - Flash ActionScript

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